



Press release

Vranken-Pommery Monopole successfully launches 50 million euros bond issue

Reims, 26 July 2013

Vranken-Pommery Monopole announces the success of the launch on 26 July 2013 of a bond issue amounting to 50 million euros among institutional investors, with a maturity of five years and a coupon of 4 %.

This issue, in the favourable market conditions, secures the debt by extending the maturity of a portion of it. The proceeds from the issue will be used as a substitute for current financing, in line with the three-year debt reduction plan announced on 29 March of this year.

The bonds will be issued on 30 July 2013 and listed on the regulated NYSE Euronext Paris market.

A comprehensive prospectus describing the transaction and its terms and conditions is available on the Vranken-Pommery Monopole website (www.vrankenpommery.fr).

Natixis acted as the sole lead bank for the transaction.

About Vranken-Pommery Monopole

Vranken-Pommery Monopole is the second largest champagne group. Its portfolio comprises the leading brands of VRANKEN with its Diamant and Demoiselle vintages, POMMERY with its Louise and Pop vintages, HEIDSIECK & CO MONOPOLE with its Impératrice vintage and CHARLES LAFITTE with its Orgueil de France vintage. Vranken-Pommery Monopole owns the premium ROZES Port wine brand and TERRAS DO GRIFO Douro wines. The Group is the leading distributor of Rosé Wines with Sables de Camargue - Gris de Gris Wines - from DOMAINES LISTEL and Côtes de Provence – Rosé Wines – from the CHATEAU LA GORDONNE.

Vranken-Pommery Monopole owns the largest vineyard in Europe, spread among Champagne, Provence, the Camargue and Portugal.

Vranken-Pommery Monopole is listed on the NYSE Euronext Paris and Brussels.
(Code "VRAP" (Paris), code "VRAB" (Brussels); code ISIN: FR0000062796).

Contacts

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