



## Financial press release

### Vranken-Pommery Monopole

**2016 first-half revenues: € 95.2 million +2,5 %**

Reims, 21th July 2016

Vranken-Pommery Monopole's revenues came to €95.2 million at 30 June 2016, compared with €92.9 million in the first half of 2015.

#### Champagnes

The Champagne activity in the first half of 2016 was comparable to that in the first half of 2015. The slight lag in amounts shipped recorded in the first quarter of 2016 is diminishing, and international sales prospects suggest that revenues will increase in the second half.

#### Rosé de Provence and Gris de Camargue wines

The Gris and Rosé wines segment remains extremely buoyant. Strong sales in North America once again contributed to the increase recorded in the first half and point to another full year of growth.

#### Outlook

The company is pressing ahead with its development of sparkling wines in California, with marketing scheduled to begin in 2017.

Given the activity's seasonal nature and the currently unstable environment, the Group has chosen not to publish quantitative targets.

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VRANKEN-POMMERY MONOPOLE - SOCIÉTÉ ANONYME AU CAPITAL DE 134 056 275 EUROS

5, PLACE GÉNÉRAL GOURAUD - BP 1049 - 51689 REIMS CEDEX 2 - TÉL. : 33 (0)3 26 61 62 63 - FAX : 33 (0)3 26 61 63 88  
348 494 915 RCS REIMS - SIRET : 00054 - N° TVA : FR 36 348 494 915 - APE : 4634 Z

<i>In millions of euros</i>	H1 (1 January - 30 June)			
	2016	2015	Variation	Variation in %
Champagnes	72.8	73.7	- 0.9	- 1.2 %
Provence and Camargue wines	9.6	8.2	1.4	17.1 %
Others	8.0	8.6	- 0.6	- 7.0 %
<b>Sub-total Brand Sales</b>	<b>90.4</b>	<b>90.5</b>	<b>- 0.1</b>	<b>- 0.1 %</b>
Inter-profession sales (semi-finished products) and generic wines	4.8	2.4	2.4	100.0 %
<b>Total Turnover H1</b>	<b>95.2</b>	<b>92.9</b>	<b>2.3</b>	<b>2.5 %</b>

<i>In millions of euros</i>	Q2 (1 April - 30 June)			
	2016	2015	Variation	Variation in %
Champagnes	34.3	34.6	- 0.3	- 0.9 %
Provence and Camargue wines	6.5	5.7	0.8	14.0 %
Others	4.5	4.7	- 0.2	- 4.3 %
<b>Sub-total Brand Sales</b>	<b>45.3</b>	<b>45.0</b>	<b>0.3</b>	<b>0.7 %</b>
Inter-profession sales (semi-finished products) and generic wines	1.0	1.4	- 0.4	- 28.6 %
<b>Total Turnover Q2</b>	<b>46.3</b>	<b>46.4</b>	<b>- 0.1</b>	<b>- 0.2 %</b>

<i>In millions of euros</i>	Q1 (1 January - 31 March)			
	2016	2015	Variation	Variation in %
Champagnes	38.5	39.1	- 0.6	- 1.5 %
Provence and Camargue wines	3.1	2.5	0.6	24.0 %
Others	3.5	3.9	- 0.4	- 10.3 %
<b>Sub-total Brand Sales</b>	<b>45.1</b>	<b>45.5</b>	<b>- 0.4</b>	<b>- 0.9 %</b>
Inter-profession sales (semi-finished products) and generic wines	3.8	1.0	2.8	280.0%
<b>Total Turnover Q1</b>	<b>48.9</b>	<b>46.5</b>	<b>2.4</b>	<b>5.2 %</b>

### Next date

Half-yearly financial report 2016 on line : 15 September 2016

### About Vranken-Pommery Monopole

Vranken-Pommery Monopole is the second largest Champagne group.

With sites in Champagne, Provence, Camargue and Douro, it is Europe's leading wine grower.

Its brand portfolio includes:

- the leading Champagne brands VRANKEN, POMMERY, HEIDSIECK & Co MONOPOLE and Champagne CHARLES LAFITTE;
- the ROZES and SAO PEDRO ports and TERRAS DO GRIFO Douro wine brands;
- the Sable de Camargue DOMAINE ROYAL DE JARRAS rosé wines and Côtes de Provence CHATEAU LA GORDONNE.

In addition, it is the joint owner, with the Castel Group of the LISTEL brand portfolio.

Vranken-Pommery Monopole is listed on the NYSE Euronext (Paris and Brussels).

(Codes "VRAP" (Paris), and "VRAB" (Brussels); ISIN: FR0000062796).

### Contacts

#### Vranken-Pommery Monopole :

Patrice Proth. Secrétaire Général

+33 3 26 61 62 34. [comfi@vrankenpommery.fr](mailto:comfi@vrankenpommery.fr)

#### Presse

Claire Doligez. +33 1 53 70 74 25. [cdoligez@image7.fr](mailto:cdoligez@image7.fr)  
Caroline Simon. +33 1 53 70 74 65. [caroline.simon@image7.fr](mailto:caroline.simon@image7.fr)