



Press Release

Reims, June 3, 2013

Vranken-Pommery Monopole bond : a huge success

Vranken-Pommery Monopole had announced on 28 May 2013, a public offer of bonds in Belgium and in the Grand-Duchy of Luxembourg, with a maturity of 6 years and a total maximum amount of Eur 125 million.

The Vranken-Pommery Monopole bond issue was a huge success and is being closed with an over-subscription. The offer period is therefore being terminated anticipatively.

The Eur 125 million amount being largely achieved, it has been decided upon discussion with the Lead Manager (KBC Bank NV), to terminate the public offer of bonds in Belgium and in the Grand-Duchy of Luxembourg anticipatively, from the first day of the subscription period.

This was particularly the case in the qualified investors segment. The subscriptions for these investors will be reduced accordingly, while the retail investors who had subscribed via the Lead Managers, will receive their full subscription. The investors will receive more information on these matters via their financial intermediary.

The bonds will be issued on 20 June 2013 and will be admitted for trading to the regulated market of NYSE Euronext Brussels.

More information on this public offer is set forth in the prospectus dated 28 May 2013 and the supplement dated 30 May 2013, approved by the French Autorité des Marchés Financiers and available at www.vrankenpommery.fr

About Vranken-Pommery Monopole

Vranken-Pommery Monopole is the second largest champagne group. Its portfolio comprises the leading brands of VRANKEN with its Diamant and Demoiselle vintages, POMMERY with its Louise and Pop vintages, HEIDSIECK & CO MONOPOLE with its Impératrice vintage and CHARLES LAFITTE with its Orgueil de France vintage. Vranken-Pommery Monopole owns the premium ROZES Port Wine brand and TERRAS DO GRIFO Douro Wines. The Group is the leading distributor of Rosé Wines with Sables de Camargue - Gris de Gris wines – from DOMAINES LISTEL and Côtes de Provence – Rosé Wines – from the CHATEAU LA GORDONNE.

Vranken-Pommery Monopole owns the largest vineyard in Europe, spread among Champagne, Provence, the Camargue and Portugal.

Vranken-Pommery Monopole is listed on the NYSE Euronext Paris and Brussels.
(Code "VRAP" (Paris), code "VRAB" (Brussels); code ISIN: FR0000062796).

This press release is available on the website www.vrankenpommery.fr

Contacts

Vranken-Pommery Monopole :
Patrice Proth, General Secretary
+ 33 3 26 61 62 34, comfi@vrankenpommery.fr

Press
Claire Doligez, +33 1 53 70 74 25, cdoligez@image7.fr
Caroline Simon, +33 1 53 70 74 65, caroline.simon@image7.fr