

Press Release

STATEMENT OF AVAILABILITY OF THE FINANCIAL REPORT FOR THE FIRST HALF 2012

Reims, le 31 août 2012

Vranken-Pommery Monopole releases today its Financial Report for the First Half 2012 to the AMF, Autorité des Marchés Financiers.

The Financial Report (in French) is available for reading or downloading from the internet site:

Vranken-Pommery Monopole: www.vrankenpommery.fr under: Corporate / Publications / Financial Reports

Forthcoming Statements

Turnover 3rf Quarter 2012: October 18, 2012

About Vranken-Pommery Monopole

Vranken-Pommery Monopole is the second largest champagne group. Its portfolio of leading champagne brands comprises VRANKEN, with its Diamant and Demoiselle vintages, POMMERY with its Louise and POP vintages, CHARLES LAFITTE and HEIDSIECK & CO MONOPOLE. The company owns the premium ROZES and TERRAS DO GRIFO port wine brands. Finally, the group is the leading distributor of rosé wines with Sable de Camargue - Gris de Gris wines – from DOMAINES LISTEL and Côtes de Provence – Rosé wines – from the CHATEAU LA GORDONNE.

The Vranken-Pommery Monopole Group, Europe's leading Wine Grower, directly cultivates more than 2,500 hectares of vineyard.

Vranken-Pommery Monopole is listed on the NYSE Euronext Paris and Brussels. (Code "VRAP" (Paris), code "VRAB" (Brussels); ISIN code: FR0000062796).

Contacts

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