



Press release

TURNOVER FOR Q 1 2010: STRONG GROWTH: + 38.1%

Reims, 22 April 2010

In millions of euros	Q1 2010	Q1 2009	Variation
Turnover	54.4	39.4	+ 38.1 %
- with unchanged structure (excluding integration of Listel)	43.9	39.4	+ 11.4 %

The sustained activity seen at Vranken-Pommery Monopole confirms the good results recorded in 2009, which are reflected by a 38.1 % increase in business on first quarter 2010.

This growth is due largely to the recovery of the Champagne business, which is up over 11.4 %. Added to this is the integration of Listel since 1 January 2010 (sales of € 10.5 million over the period).

This favourable outlook, which is even more significant as regards exports, is benefiting the entire portfolio of leading international brands in the Group: Vranken, Pommery, Heidsieck & C° Monopole, Charles Lafitte, Rozès, Domaines Listel and Château La Gorgonne.

However, the first quarter traditionally accounts for less than 15% of the turnover for the year. This seasonal aspect is even more marked as regards sales for export and cannot be taken to indicate trends over the year as a whole.

Outlook

The favourable outlook linked to the recovery of the high added-value sectors of the market and the very sharp increase in Vranken-Pommery Monopole Champagne procurement point to a future sales expansion of over 20%.

Forthcoming statements

General Shareholders' Meeting: 9 June 2010
Turnover Q2: 22 July 2010

About Vranken-Pommery Monopole

Vranken-Pommery Monopole is the second largest Champagne group. Its portfolio of leading Champagne brands comprises VRANKEN, with its Diamant and Demoiselle vintages, POMMERY with its Louise and POP vintages, CHARLES LAFITTE and HEIDSIECK & CO. The company owns the premium Rozès and Terras do Grifo Port Wine brands. The group is also the leader of Rosé Wines, with Vins des Sables (gris de gris wines) from Domaines Listel and Vins de Provence (Château La Gorgonne Rosé Wines).

Including the business recorded in Listel products, integrated as of 1 January 2010, the Group's turnover, net of funds to the trade, amounts to almost EUR 350 million in value-added products.

Vranken-Pommery Monopole is listed on the NYSE Euronext in Paris and Brussels.
(Code "VRAP" (Paris), code "VRAB" (Bruxelles); code ISIN: FR0000062796).

Contacts

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